



BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

MICHAEL ALBANESE
CHIEF OF POLICE

OFFICIAL NEWS RELEASE

BURBANK PD TO HOST HOLIDAY SHOPPING EVENT

Walmart, BPOA, & BPF to provide low-income families with \$100 gift cards

December 15, 2021

Burbank, California – On December 16, 2021, the Burbank Police Department will team-up with Walmart and the Burbank Housing Corporation to help local youth in-need purchase holiday gifts for their families in this annual shopping event.

This philanthropic holiday shopping event was first launched in December of 1990. Since then, the Burbank Police Department has proudly participated each year as part of its commitment to the community and helping those who are less fortunate. This year, Burbank Police are excited to announce that 45 children have been selected by the Burbank Housing Corporation to take part in the event. The children were selected based on their family’s financial income and need.

Each child will be presented with a \$100 gift card, sponsored by Walmart, the Burbank Police Officers’ Association (BPOA), and the Burbank Police Foundation (BPF). The children will then be accompanied by police officers, cadets, and explorers as they shop for holiday gifts for themselves and their families. Children will also be presented with holiday food baskets, sponsored by The Kiwanis Club of Burbank, Costco and Noon Rotary Club of Burbank. The BPOA and BPF will also contribute to each family a holiday dinner, in partnership with Handy Market. The Kiwanis Literacy Club Foundation will also be donating books to all of the children.

The goal of the event is to provide less fortunate children with a friendly holiday experience they won’t soon forget. Members of the media and community are invited to attend the event, which will begin at 5:00 P.M. on December 16 at Walmart in Burbank, located at 1301 N Victory Place.



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BURBANK
HOUSING
CORPORATION



Kiwanis
Kiwanis Club of Burbank



Rotary
Club of Burbank Noon

QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
SERGEANT EMIL BRIMWAY | 818-238-3232 | EBRIMWAY@BURBANKCA.GOV

24-HOUR: 818-238-3000

PUBLIC INFORMATION OFFICE: 818-238-3240

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