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CHIEF OF POLICE

# BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

## OFFICIAL NEWS RELEASE

### GO SAFELY, CALIFORNIA SEPTEMBER IS PEDESTRIAN SAFETY MONTH

September 3, 2020

**Burbank, California** – Each year, the month of September is designated as Pedestrian Safety Month. Throughout September, the Burbank Police Department will join law enforcement agencies across the state to promote safety, education and enforcement to help keep pedestrians safe on our roads.

Since 2009, the number of pedestrians killed or injured on California roads has increased dramatically, accounting for nearly 25% of all roadway deaths.

Pedestrian safety is a year-round priority, but during the month of September, the Burbank Police Department will have additional officers on patrol looking for violations committed by both drivers and pedestrians. These violations include unsafe speed, illegal turns, distracted driving behaviors, failure to yield, not stopping for signals or signs, and pedestrians who do not cross in marked crosswalks or designated crossing areas.

The Burbank Police Department also offers these reminders for both pedestrians and drivers:

#### Pedestrians

- Ditch the distractions. Keep your eyes up and phones down, especially when crossing the street.
- Always use marked crosswalks, preferably at stop signs or intersections with traffic signals.
- Make eye contact with drivers. Don't assume drivers can see you.
- Be seen! Wear bright colored or reflective clothing at night and carry a flashlight.
- If you need to briefly walk into the street to maintain social distancing on sidewalks, remember to look both ways for cars.

#### Drivers

- Slow down on busy streets and at intersections, and always obey the speed limit.
- Avoid distractions, which includes cell phones, eating, using in-dash touch screens, or turning to talk to passengers.
- Be extra careful and slow down when approaching crosswalks. Be prepared to stop for pedestrians and stop prior to the crosswalk.
- Try to avoid blocking the crosswalk when making a right-hand turn.
- Have your headlights on and slow down at night when pedestrians are difficult to see.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:  
SERGEANT DEREK GREEN | 818-238-3240 | [DGREEN@BURBANKCA.GOV](mailto:DGREEN@BURBANKCA.GOV)

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