



SCOTT LACHASSE  
CHIEF OF POLICE

# BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

## OFFICIAL NEWS RELEASE

### HEROES & HELPERS HOLIDAY SHOPPING EVENT

*Target to provide less fortunate children with \$200 gift cards*

December 7, 2018

**Burbank, California** – On December 12, 2018, the Burbank Police Department will team-up with Target and the Boys and Girls Club of Burbank to help youth in-need purchase holiday gifts for their families in the annual “Heroes and Helpers” shopping event.

The “Heroes and Helpers” event was first launched in December of 1990. Since then, the Burbank Police Department has proudly participated each year as part of its commitment to the community and helping those who are less fortunate. This year, Burbank Police are excited to announce that 30 children have been selected by the Boys and Girls Club of Burbank to take part in the event. The children were selected based on their family’s financial income and need.

Each child will be presented with a \$200 gift card, sponsored by Target. The children will then be accompanied by police officers, cadets, and explorers as they shop for holiday gifts for their families. Once the children have completed their purchases, they will be served a delicious holiday meal, generously provided by the Hilton Garden Inn in Downtown Burbank, and dessert, compliments of Porto’s Bakery. Children will also be presented with holiday gift and food baskets, sponsored by The Kiwanis Club of Burbank, Noon Rotary Club of Burbank, Burbank Town Center, and community member Lisa Komorowski.

The goal of the “Heroes and Helpers” event is to provide less fortunate children with a friendly holiday experience they won’t soon forget. Members of the media and community are invited to attend the event, which will begin at 5:00 P.M. on December 12 at Target in Burbank, located at 1800 Empire Avenue.

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BURBANK  
TOWN CENTER



Kiwanis  
Kiwanis Club of Burbank



QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:  
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24-HOUR: 818-238-3000

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