



SCOTT LACHASSE  
CHIEF OF POLICE

# BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

## OFFICIAL NEWS RELEASE

# PINK POLICE CRUISER UNVEILING

*Burbank Police and Wrapix Imaging team up for Breast Cancer Awareness Month*

September 25, 2018

**Burbank, Calif.** – The Burbank Police Department and Wrapix Imaging of Burbank have teamed up in the fight against breast cancer. For the second year in a row, Burbank Police will introduce a vibrant, pink-wrapped Ford Explorer police cruiser for the month of October, which has been designated as Breast Cancer Awareness Month. Its purpose is to draw attention and encourage regular screenings for the early detection of breast cancer.

All of the vinyl wrap materials and labor were donated by Wrapix Imaging and 3M Commercial Graphics.

*“We knew from the beginning that we would love to donate this wrap to Burbank P.D., and help raise awareness for breast cancer,”* said Adam Sumner, Owner of Wrapix Imaging, a company specializing in a wide variety of custom-printed graphics.

The pink Burbank Police cruiser will be on display throughout the month of October at various community events in the City of Burbank.

In addition, Burbank Police have also joined the Pink Patch Project and will be selling Burbank Police pink patches throughout the month of October to raise money for City of Hope and cancer research.

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QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:  
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