



BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

OFFICIAL NEWS RELEASE

MICHAEL ALBANESE
CHIEF OF POLICE

PINK POLICE CRUISER UNVEILING

Burbank Police and Wrapix Imaging team up for Breast Cancer Awareness Month

September 29, 2022

Burbank, California – The Burbank Police Department and Wrapix Imaging of Burbank have once again teamed up in the fight against breast cancer. Burbank Police will introduce a vibrant, pink-wrapped Ford Explorer police cruiser for the month of October, which has been designated as Breast Cancer Awareness Month. The purpose behind wrapping this vehicle in pink is to draw attention and encourage regular screenings for the early detection of breast cancer.

Wrapix Imaging is a family-owned company specializing in a wide variety of custom-printed graphics. It is also an authorized training and testing center for 3M. Wrapix Imaging has generously donated all the vinyl wrap materials and labor for this great cause.

“It’s great to partner with the Burbank Police Department once again for this important cause,” said Adam Sumner, Owner of Wrapix Imaging. *“We all know someone affected by this disease, so it’s important to us that we help in raising awareness and money for research.”*

The pink police cruiser will be unveiled at Wrapix Imaging (202 W. Palm Ave., Burbank) on Tuesday, October 4, 2022, at 10:00 A.M. It will be on display throughout October at the police station and various community events.

Burbank Police have also joined the Pink Patch Project and will be selling Burbank Police pink patches throughout the month of October to raise money for the City of Hope and cancer research. Pink patches can be purchased at the front counter of the Burbank Police Department.



QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
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