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BURBANK POLICE DEPARTMENT

200 North Third Street, Burbank, CA 91502

COMMUNITY BULLETIN

“CLICK IT OR TICKET” CAMPAIGN

May 19, 2017

Burbank, California – As summer kicks off, the Burbank Police Department and California Office of Traffic Safety is reminding motorists to “Click It or Ticket.” This national campaign is aimed at enforcing seat belt use to help keep you and your family safe. *Click It or Ticket* will take place May 22 through June 4, 2017.



According to the National Highway Traffic Safety Administration (NHTSA), nearly half of the 22,441 passenger vehicle occupants killed in vehicle crashes in 2015 were unrestrained.

“Unfortunately, police officers see firsthand the loss of life and tragic implications of people who ride in motor vehicles unrestrained,” said Sergeant Derek Green of the Burbank Police Department. “It’s a relatively simple concept that saves lives. You need to fasten your seat belt when driving or riding in a car, and make sure small children are properly restrained in car seats.”

The Burbank Police Department will conduct seat belt enforcement operations during the two week *Click It or Ticket* mobilization to help reduce California’s traffic deaths. Citations can prove costly, as a single seat belt violation for an adult is \$162, while penalties for not restraining a child is \$465.

“Our intent is to help educate the public of the dangers and risks of failing to buckle-up. Sometimes, the learning curve comes with a price,” said Sgt. Green. “Nobody likes a ticket, but it’s far better than your life.”

Click It or Ticket will run for two weeks and coincides with the Memorial Day weekend, which is one of the busiest road travel holidays of the year.

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot.

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QUESTIONS REGARDING THIS STATEMENT SHOULD BE DIRECTED TO:
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